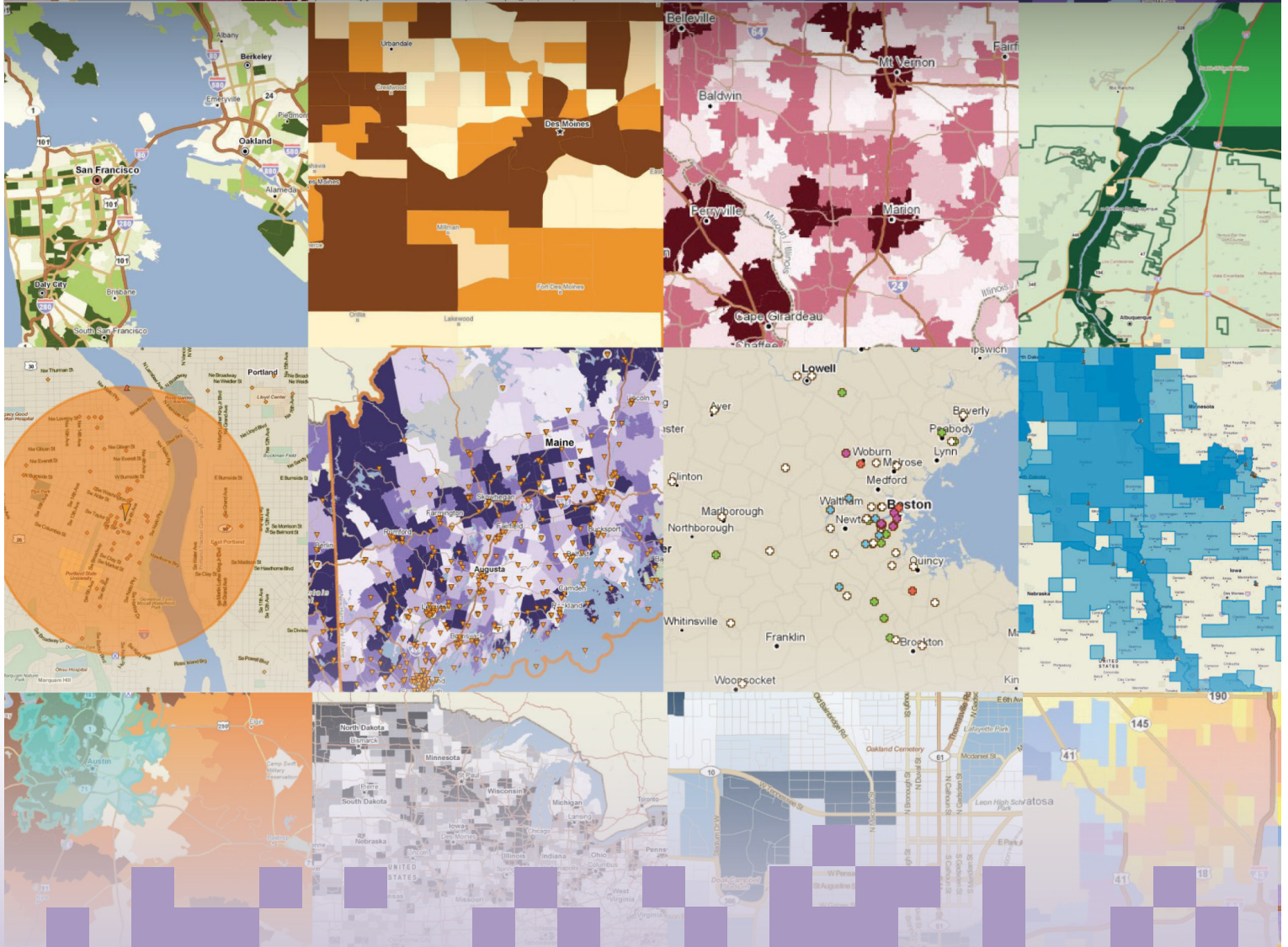# POLICY**MAP**

All the data you need.
All in one place.

Easy-to-use data and mapping tools for community insights.

Discover the power of data

POLICYMAP

At PolicyMap, we believe in the power of data to create positive change in communities and markets. We combine a curated, comprehensive geographic data library with simple, powerful mapping and analytics tools. Whether you have mapping experience or not, with PolicyMap, you can visualize data to understand communities, make data-driven decisions, and solve problems.

We offer tens of thousands of customizable maps, including data on real estate, broadband infrastructure, demographics, and more from sources like Zillow, the Census, the Department of Housing and Urban Development, and GreatSchools.

FEATURES

- ✔ Access easy-to-use data and mapping tools
- ✔ Time series data on schools, demographics, health, income, and more
- ✔ Create community profiles for any place or custom area
- ✔ Upload your own location data
- ✔ Multiple filters to identify hot spots
- ✔ Download data to use in your own tools

OUR CUSTOMERS

BROWN

MacArthur Foundation

NPI Neighborhood Preservation, Inc.

Carnegie Library of Pittsburgh
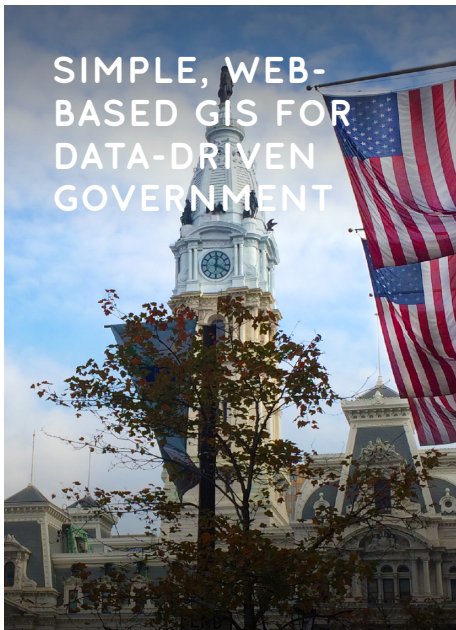
citi

USDA

City of Dallas

SUBSCRIPTIONS

Affordable access to PolicyMap's complete data warehouse, exclusive indicators, and advanced functionality for individuals and small organizations, companies, and agencies.

ENTERPRISE LICENSES

PolicyMap access for everyone across departments in your university, government agency, company, or organization.

INTEGRATED MAPPING TOOLS

Custom mapping tools, embedded interactive maps, and API tools for your website.

City of Philadelphia

SIMPLE, WEB-BASED GIS FOR DATA-DRIVEN GOVERNMENT

In Philadelphia, PolicyMap is powering the city's effort to share its local data (and PolicyMap's trove of preloaded data) across agencies in a single online resource.

It provides the city with a geographic data infrastructure that supports collaboration across departments to aid in strategic planning, program development, impact assessment, grant writing and public reporting in government.

> PolicyMap combines "the ease of using Google Maps with the ability to map thousands of different local and national datasets in seconds." -Mark Dodds, Policy and Planning Program Manager | City of Philadelphia

University of Delaware

MOBILIZING DATA-SAVVY FUTURE LEADERS
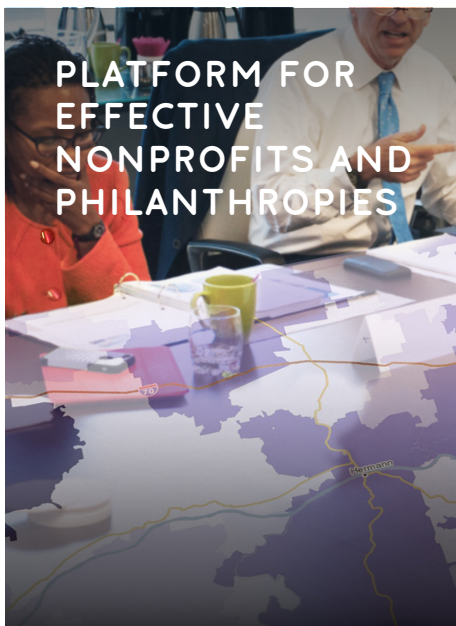
PolicyMap takes sophisticated data, mapping and analytics and brings them to fields beyond traditional GIS and planning departments.

At the University of Delaware, students in sociology are learning about environmental justice through mapping socioeconomics and toxic cleanup sites in their communities.

> "It is an absolutely phenomenal teaching tool. It's real data from real sources that students can use from anywhere that we can also manipulate." -Dr. Victor Perez, Associate Professor of Sociology | University of Delaware

NeighborWorks America

PLATFORM FOR EFFECTIVE NONPROFITS AND PHILANTHROPIES

PolicyMap reduces the burden of data collection, strengthening capacity for social impact. It empowers nonprofits to make data-driven decisions and provide philanthropies with the tools they need to understand impact.

Nonprofits like NeighborWorks America use PolicyMap to track neighborhood health and stability, analyze and articulate the impact of grants, and advocate to stakeholders on the local level.

> "PolicyMap is an analyst's best friend; a fusion of easy-to-use mapping with an intuitively organized, comprehensive library of datasets that will save any organization an absurd amount of time and effort." -Harry Segal, Innovation Manager | NeighborWorks America

ONE PLACE - ALL THE DATA YOU NEED

DEMOGRAPHICS
Population, race and ethnicity, age, sex, language, foreign born, migration and immigration, households, families, elections, religion

INCOMES & SPENDING
Income, poverty, federal tax returns, economic mobility, location affordability, area median income, low mod, bankruptcy

HOUSING
Home sales, home values, rental units, residential buildings, vacancy, affordability, cost burdens, federal housing programs and more

LENDING
Mortgage lending by loan type, race and ethnicity and income, small business loans, farm loans, banking

QUALITY OF LIFE
Crime, environment, transit access, commute to work, energy, food access, libraries and nonprofits

ECONOMY
Unemployment, labor force, detailed workforce demographics, jobs and industries

EDUCATION
School enrollments and populations, educational attainment, revenues and expenditures, school and school district performance

HEALTH
Obesity, diabetes, infectious diseases, births, young mothers, prenatal care, uninsured populations, federal programs, health resources and local foods

FEDERAL GUIDELINES
New Markets Tax Credits (NMTC), Community Development Block Grant (CDBG), Community Reinvestment Act (CRA)

SELECT SOURCES

- Bureau of Labor Statistics (BLS)
- CDC Beharioral Risk Factor Surveillance System*
- CDFI Fund
- Census American Community Survey (ACS)
- Census Longitudinal Employer Household Dynamics (LEHD)
- Centers for Disease Control and Prevention (CDC)
- Centers for Medicare and Medicaid Services
- CDFI Fund
- Community Reinvestment Act (CRA)
- Convenient Care Association
- Department of Housing and Urban Development (HUD)
- Department of Homeland Security
- Environmental Protection Agency (EPA)
- FBI Uniform Crime Reports
- Federal Communications Commission (FCC)
- Federal Deposit Insurance Corporation (FDIC)
- Federal Emergency Management Agency (FEMA)
- Glenmary Research Center and Association of Statisticians of American Religious Bodies
- GreatSchools
- Health Resources and Services Administration (HRSA)

- Home Mortgage Disclosure Act (HMDA)
- HUD Low-Income Housing Tax Credit (LIHTC)
- Institute of Museum and Library Services (IMLS)
- IRS Statistics of Income
- National Center for Charitable Statistics (NCCS)
- National Credit Union Administration
- National Nursing Center Consortium
- Nielsen TDLinx
- Social Security Administration
- Substance Abuse and Mental Health Services Administration (SAMHSA)
- Reinvestment Fund
- U.S. Census Bureau
- U.S. Department of Agriculture (USDA)
- USDA Economic Research Service (ERS)
- USDA Rural Housing Service (RHS)
- U.S. Election Atlas
- U.S. Geological Survey (USGS)
- USDA Economic Research Service (ERS)
- Valassis Lists
- Zillow*

* Unique to PolicyMap

SEE HOW POLICYMAP CAN HELP YOU.

Call or email us for more information.
info@policymap.com   1-866-923-6277 (MAPS)

POLICYMAP

POLICYMAP is a benefit corporation whose mission is to make place-based data widely accessible in order to drive positive change in communities and markets across the US.

POLICYMAP.COM

CONTACT US   info@policymap.com   1-866-923-6277 (MAPS)